

EXECUTIVE & ORGANISATIONAL COACHING CERTIFICATE



Pathway to ICF ACC credentials

“This training has been a game-changer for me. The programme transcends barriers such as status, position and level of issue to support clarity of thinking and transformative action across the organisations that I work with.”

Lisa, Work and Employment consultant and coach.

“This is the one programme that all leaders should do. It delivers exciting and powerful learning which allows me, as a leader, to coach my people to their own empowering insights – allowing us to develop a stronger, more empowered team which can deliver better results across our educational environment.”

Ross, School Principal

Starts October 2015
Early Bird discount until
31 August

Contact Jenny Edis for
more information
jenny@professional-coaching.com.au

67.5 Hours of ICF Coach Specific Training

Who's this programme for?

Leaders

For **Senior Leaders** with expertise in your management areas who are now ready to lift your game in leading others: to grow your team and empower your people. Or **new leaders** ready for effective processes and masterful people-skills; working with dramas and problems every day? Prepared for a focus on your vision and your planning beyond the everyday problems and dramas.

The Executive and Organisational Coaching Certificate amplifies your existing skill-set, providing you with understandings, structures and processes which enable you to grow your own leadership and to grow your team.

Coaches

New to coaching with an aptitude for those people skills which allow you to coach others to their identified goals?

Or an **experienced coach** looking for an ICF credential or for the affirmation of proven processes to support your practice?

Or an **internal coach** looking for professional development or who is now planning their own coaching or consulting business.

This training will deliver the structures, processes and skill-set development which you need to move you onwards in your coaching journey.

HR Professionals

Your expertise in developing people will be identified, supported and developed within this training.

You will take your identified goals from the live days back into your workplace; stepping into the practical application of your developing skills, with the processes and tools which you will now apply to your own projects in your HR practice.

Build your understanding of how your brain works into a new way of working with other people's insights to build the momentum of a coaching culture within your organisation.

6 months learning process



3+1 live days in class • 67.5 ICF ACSTH hours

PHASE 1

Welcome webinar. 3 live days.
Observations of your Coaching begin.

PHASE 2

12 one hour weekly webinars,
buddy coaching, weekly self-study

PHASE 3

Final live day in classroom plus two
supervision and support webinars

Methods include: self-study, facilitated sessions- whole group, webinars, practical coaching demonstrations and practices, coaching assessments, small group and paired work, real goal setting and practical work. On the job practice.

EOC Programme content in brief

INTRO WEBINAR: Intro to whom, how, what of programme, answer your questions + discussion on coaching in the leadership landscape.

EOC LIVE DAY 1: Getting to know you, logistics: comfortable to begin. Learning Tips, Definitions and a video! Coaching demonstrations + you stretch your coaching muscles. (All coaching practices will be relevant to your unique situation). Coaching core principles, habits of effective coaches, coaching foundations. Communication skills – listening is first. Speaking with Clarity, three things to apply every time you speak, + introduce all aspects of clarifying. You complete day 1 with an overnight assignment.

EOC LIVE DAY 2: Energising review of Day 1, then back to communication skills. Today we master speaking with Clarity. Deeper into the three things, incorporating all aspects of clarifying + we cover in depth, with practical exercises, feedback, permission, acknowledgement and questions. Practice in relevant to you scenarios + we introduce the Coaching Conversation Cycle and you bring all your communication skills together.

Your trainers begin observing your coaching (Competency Observation process). You will get individual feedback, verbally and in writing. More trainer demos, more practice in pairs or small groups, plus a pertinent video. Fun with practical acknowledgement. Beginning the Coaching Conversations Route. We close the day with your overnight assignment.

EOC LIVE DAY 3: We begin with a review and questions. Learn complete structure for whole coaching conversations. You use both your developed communication skills and the Coaching Conversation Cycle within the Coaching Conversations Route. Introducing SMARTER and PURE goals.

We introduce creating and reviewing actions and you leave Live Days 1, 2, 3 ready to go out and coach. We consider Connect and Coach Opportunities, and a video will inspire you to work with your “coaching buddy”. More demos, your own practice, and development observations from your trainers. There will be the usual assignment too.

Weekly one hour webinars now include review and reflect and self-study or buddy work each week.

EOC – WEBINAR 1: Introduction to Formal Coaching.

EOC – WEBINAR 2: Generating Goals Part 1

EOC – WEBINAR 3: Generating Goals Part 2

EOC – WEBINAR 4: Positioning for Success/ Intro Session and Generating Goals. Expand your coach's toolkit

EOC – WEBINAR 5: Accelerator Sessions

EOC – WEBINAR 6: Processes of Change

EOC – WEBINAR 7: Strengthen your Skills

EOC – WEBINAR 8: Amplify your Understanding/advanced theory and skills. How our brain works + the impact of emotions. Here you can reflect/develop you as a coach/leader.

EOC – WEBINAR 9: Perspective. New ways of seeing things.

EOC – WEBINAR 10: Developing Self-awareness

EOC – WEBINAR 11: Team Coaching/Effective meeting leadership

EOC – WEBINAR 12: Performance & Development Coaching

EOC LIVE DAY 4: Back together to add the polish to everything the successful Coaching Leader or Executive and Organisational Coach needs. Today we:

1. begin working with formal feedback tools (eg 360 degree tools)
 2. explore the scoping and developing of a coaching culture within organisations
 3. run a practical session on return on investment and
 4. finish the day with how to formally complete a coaching series
- Then we acknowledge and celebrate your success with a Certificate receiving ceremony.

SUPERVISION AND SUPPORT WEBINARS : We conduct two further webinars calls, one per month, for you to join. Here we monitor your success and assist you to iron out any challenges you may be having. We use both coaching and teaching techniques in these sessions.

ICF ACSTH ACC Credential process (from here):

- + 10 hours mentoring
- + 100 hours coaching logged
- + Coach Knowledge Assessment

This process requires further investment; please contact us at info@coachingpacific.co.nz

Your training team

Jenny Edis

Principal Coach, Professional Coaching Australia, PCC, Leadership Coach, ICF Mentor Coach, Trainer



Jenny coaches, trains and mentors with a combination of high professionalism and lightness. She wants the best for her clients, and she enjoys having fun with them in the process. Her desire is to bring coaching into as much of the world as possible for the purpose of organisational wellbeing and personal fulfillment.

Jenny has over 2500 hours/15 years of training, coaching, facilitation and mentoring experience. Her work focusses on organisational coaching and growing other coaches. She has 20+ years experience in the roles of Chartered Accountant, Manager, Director, Change Management Consultant and Professional Coach. (In Australia, USA, New Zealand, China, Mexico, and UK.)

Jenny is the owner and Principal Coach of Professional Coaching Australia which delivers high quality coaching to organisations; including Chevron Australia, Water Corporation, Western Power, Shell, TSG Consulting, and BG&E.

Jenny is passionate about the professionalism and quality of the coaching industry which drives her desire to facilitate excellent coach training and mentoring. In her work, she encourages coaches to reach high professional standards.

Qualifications: Professional Certified Coach since 2007 with the International Coaching Federation, Graduate of CoachU, Completion of Team Coaching Training with IECL, Australian Chartered Accountant (1992), Bachelor of Commerce, UWA (1990).

Growing coaches and the profession: ICF registered Mentor-Coach, ICF assessor, speaker at ICF events, member of Professional Standards Committee ICF Australasia (2013/14), past member of the leadership team for ICF Western Australia.

Coaching Pacific, Linley Rose (MCC) and Mary Britton

Coaching Pacific is a global training company training professional coaches and using the competencies of Coaching to develop leaders. The Executive and Organisational programme has ACSTH accreditation from the International Coach Federation (ICF) – the world's largest professional organisation for coaches.

Linley Rose (MCC) and Mary Britton

have developed training programmes which deliver excellence in the shortest possible time. Based upon global best practice, and on their own unique experiences of delivering training to coaches and leaders around the globe, Linley (MCC) and Mary understand the pressures on time and the commitment to an excellence which can only be fully developed 'on the job'. Their trainings uphold the 70%/20%/10% principle and all of the key paradigms of excellent professional education.



Founded within the sciences of human behaviour, including neuroscience, this training offers the optimum pathway to coaching and leadership excellence. Linley and Mary have created new models and developed new ways of showing and demonstrating old models which serve your best practice outcomes.

Linley is a Master Certified Coach (since 2008) with International Coach Federation. She is also an ICF assessor, speaker and a Global Conference presenter. Linley has been a member of both the ICF working group on Mentor Coaching and the Professional Standards committee. Linley is an independent contractor affiliated to the Asia base of Centre for Creative Leadership, a member of the Leadership Development Centre's Executive Coaching panel and a regular provider to University of Auckland Business school executive education.

Why Coaching Pacific?

We have the ICF stamp of approval with our ACSTH. We have an MCC on our development team. Our experience with assessing applicants for credentials means that we understand how to prepare you better than anyone for your credentials.

We are committed to your growth and to delivering a well qualified group of excellent coaches who finish this programme ready to coach well.

We've trained for many other organisations and we have developed our materials based on the principles of conciseness, clarity and generosity which characterise great coaching conversations.

YOUR INVESTMENT:

EOC programme: \$4,950 (+ gst)

Earlybird: \$4,455 (+ gst)

Group discount: \$4,400 pp (+ gst) for 3+ from one company (paid in full pre-programme).

Payment plan: 1st payment - **\$1,540** (+ gst) pre-programme, then 5 monthly payments of **\$715** (+ gst).

coaching pacific

Presented in Perth in partnership
with
Professional Coaching Australia

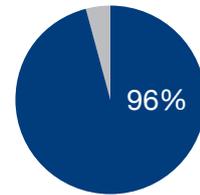
www.professional-coaching.com.au

For enquiries and enrolment please contact
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Why coaching works

There are an estimated **47,500 professional coaches** across the world bringing in an annual income close to **\$2 billion** each year

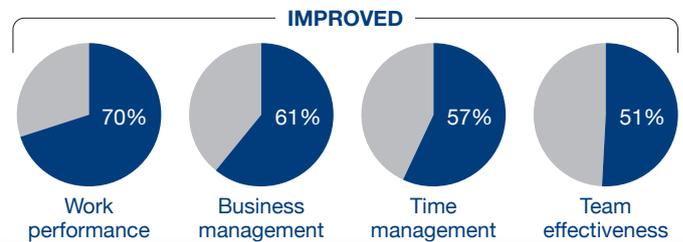
How has coaching grown so rapidly?
Because it works!



In fact 96% indicated they would repeat the process given the same circumstances that prompted them seeking a coach in the first place.

INCREASED PRODUCTIVITY

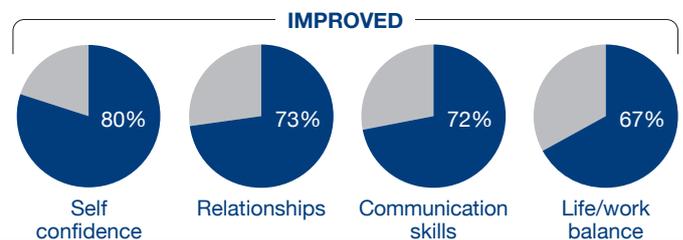
Professional coaching explicitly targets maximising potential and in doing this unlocks latent sources of productivity and effectiveness. At the heart of coaching is a creative and thought-provoking process that supports individuals to confidently pursue new ideas and alternative solutions with greater resilience in the face of growing complexity and uncertainty.



POSITIVE PEOPLE

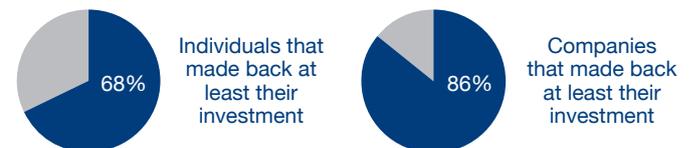
In the face of uncertainty caused by workforce reductions and other factors expectations remain very high.

Restoring self-confidence and self-trust to face the challenges is critical to meet organizational demands.



RETURN ON INVESTMENT

The coach-client relationship generates learning and clarity for forward action with a commitment to clear measurable outcomes. Coaching offers a good return on investment for individual clients and offers a significant return on investment for companies.



www.coachfederation.org

Source: 2009 ICF Global Coaching Client Study. Formed in 1995 the International Coach Federation (ICF) is the leading global coaching organisation, with more than 23,000 members. Setting high professional standards, providing independent certification and building a network of confidential coaches.

Contact us

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