



"Print has helped my clients quickly identify the behaviours that will be strong tools in expanding their creativity and productivity. It has also given my clients, and me as their coach, incredible insight into behaviours that diminish capacity and capability. Print provides a remarkable, easy to use platform for self-awareness, enabling tremendous growth in a much shorter period of time." MCC, Former VP, ICF

PRINT® – A Profiling Tool for Coaches to Fast Track Client Growth

For any coach who wants to accelerate their client's awareness and growth – enabling them to perform better, create more rewarding and productive relationships, advance or change their career, find greater balance or simply create a fulfilling life - Print® will enrich and illuminate the journey.

Print® is a model of human motivations and behaviour, used by Master Coaches world-wide, for its clear and proven strategies in enhancing the potential and performance of individuals.

The Print® tool is a highly validated online instrument which enables the quick and accurate understanding of core motivations, strengths, productive and potentially unproductive behaviour. Results are presented in comprehensive, personalised reports, giving in depth analysis, in an easy to understand format.

Where conventional assessments describe observable behaviours or preferences, **Print uniquely reveals the core motivations – the Unconscious Motivators – that drive actions and behaviours, providing the foundation for WHY we do what we do, say what we say and think what we think.**

Using Print knowledge, Coaches can help clients to understand and value:

- What motivates them and what they gravitate to and why
- What they try to avoid and why
- What their Best Self (productive) and potential Shadow (unproductive) characteristics are and why
- What unique 'Triggers' can propel them into costly shadow behaviour

It is this knowledge that helps change habitual behaviour patterns. The goal is to reduce Shadow behaviour and increase Best Self. That is precisely how performance, productivity and effectiveness are enhanced and where satisfaction and fulfilment are optimised.

To learn how you can become licensed in Print® to use with your clients, contact us at info@professional-coaching.com.au, +61 410723620 or visit us online at www.professional-coaching.com.au

PRINT® ENHANCING COACH EFFECTIVENESS

Client Connectivity

- Understand clients at a meaningful level and how best to relate to them in a very short time, even before the coaching process has begun.

Profile Accuracy

- Exceptional accuracy in measuring personality and behaviour, evidenced by very high independent validity and reliability test results together with consistent and overwhelming positive client affirmation.

Power to Transform

- Accelerate client self-awareness, heighten learning, and fast forward progressions enabling clients to experience shifts and reach goals more rapidly and with greater clarity.

PRINT® LICENSING & COURSES

The Print® licensing program prepares coaches to use and interpret Print® with Individual Clients (Level 1) and Corporate Clients [Teams] (Level 2).

Level 1 – Individual Print® (1 day)

Level 2 – Corporate Print® (1 day)

Additional Print® licensing prepares coaches to use and interpret Print® specifically for career development coaching, and in recruitment and selection.

Career Print® (1/2 day)

Recruitment Print® (1/2 day)

Ongoing coach learning and development is supported by Print® Master Classes and Print® Licensee Resources.

Print® Master Class (1/2 day)

Print® is created by The Paul Hertz Group, USA

© 2007 Paul Hertz Group – PRINT, Unconscious Motivator, and ShadowFree are registered trademarks.